IoTiL

Internet of Things in Logistics

Where do you start with IoTiL?

Intended audience for this content: CSCO, CIO, CEO, CFO, COO, VP Supply Chain/Logistics

Contents

1   *Develop a Strategy*

2   *The Challenges to Address*

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① Develop a Strategy

Logistics
Manufacturing
Services
IT
eCommerce

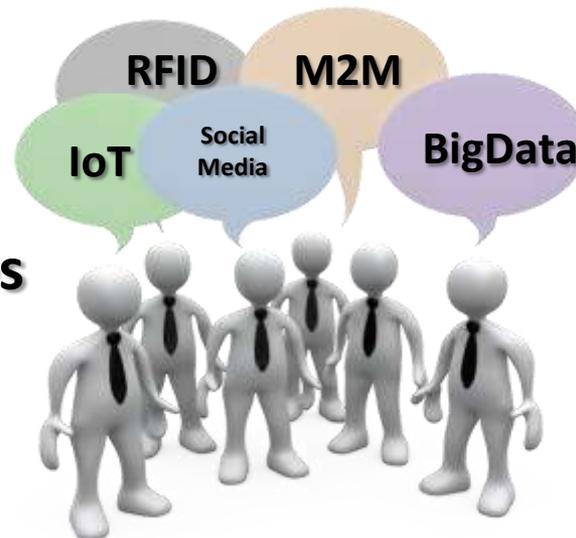## Determine Business Need First

What value can IoTiL deliver to you?
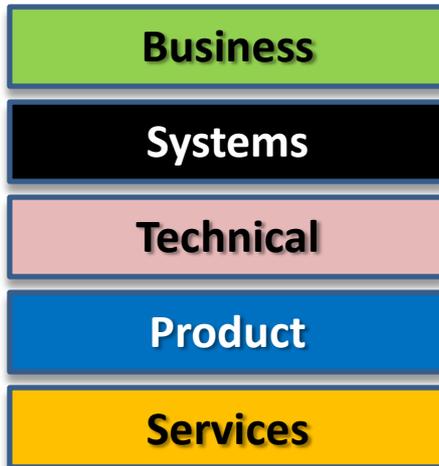Don't be limited by what you know.
If you are not sure, just Ask!

RFID   M2M

IoT   Social Media   BigData

Not Technologies

Continued....

① Develop a Strategy Continued….

Architect your future

Augment internal knowledge with external experience

Business	Realize the business value of **IoTiL**
Systems	Systems that will support your business
Technical	Technology to be used in your systems
Product	Products that use your selected technologies
Services	Services that will support your systems

Prepare for change

Continued….

2 The Challenges to Address

Analysis Paralysis   How?   **Enterprise 'Stockholm Syndrome'**

✓ **Who's problem is it?** – *Ownership & sponsorship*

✓ **Organizational silos** – *internal/external collaboration*

✓ **How much will it cost ?** – *Importance to the enterprise*

✓ **What resources are required?** – *Global expertise*

✓ **How long will it take?** – *The process, the roadmap*

✓ **Which solutions are 'right'?** – *The guiding principles*

3 Recommendation

Every Enterprise is Unique

**It does not matter if you are the #1 in your industry.
IoTiL will impact your business.**

Start a conversation.

Send your questions or comments to info@iotil.com

You are limited only by what you know.